



New Opportunities for the Development of Education at the Technical University of Liberec

Specific objective A2: Development in the field of distance learning, online learning and blended learning

NPO_TUL_MSMT-16598/2022



Textile sales strategy Motivation

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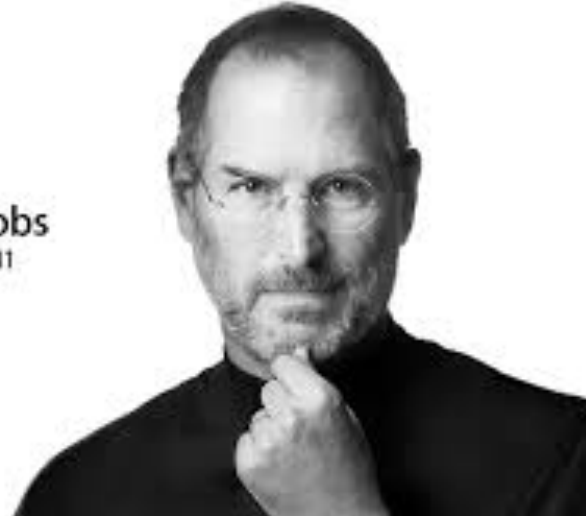
Topics of lectures

1. Motivation
2. Business meeting
3. Financial management
4. Cash flow
5. Corporate identity

Motivation

Tomas Bata
Henry Ford
Steve Jobs
Warren Buffet

Steve Jobs
1955-2011



About me

2007 - lecture prof. Oldřicha Jirsáka - Non-woven fabrics

My business:

Viola Nanotechnology s.r.o.

Nanoprotex s.r.o.

Nanomembrane s.r.o.

Head of department of textile evaluation



Thank you for your attention

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