Presentation topics Units 3 and 4 BI:

1. Packaging – history, how it has been changing, give examples
2. Packaging – different forms, shapes, materials, ecology, examples
3. Packaging and marketing, promotion, branding
4. Presentation of a new product (features, benefits, promotion). You need money from investors to produce it.
5. Relative clauses in English. Key rules, prepare exercises for other students.
6. Articles in English. Key rules, prepare exercises for other students.
7. My experience with presentations. Can include your previous personal experience, speeches you like, also bad examples.
8. Career – what it means, how to decide what to do, how to be successful.
9. Career – working in the Czech Republic, abroad, influence of education and practical experience.
10. How the pandemic influenced careers.
11. Current situation on the job market. Future predictions – influence of IT, AI.
12. Present tenses in English. Rules, examples, exercises for the other students.
13. How to prepare for a job interview. Your personal experience.
14. How to write a CV.
15. Gap year.