A1BH Lesson 2

1. Any questions – presentations in wiki – Tuesday’s group – why in Czech?

Packaging – an uncountable noun (obaly), to pack –sbalit (věci do zavazadla)/ to package – zabalit, dát do balíku, a pack, a package – balík, balíček

Page 36 – discussion 1 in pairs

Shapes – the **word document in Moodle** (How to describe shapes, colours)

Kahoot - (Names of 3D shapes)

Pictures of different products/ packaging – describe the shape, material, your opinion

1.



2.



3.



4.



5.



6.



7.



Listening 1:28 – exercises 36/2,3

Seduce – svést

Purchasing decision – rozhodnutí o nákupu

Lack of communication

A task force – cross-functional team

They lock them

Branding, funding, schedules, manufacturing, designers

At the point of sale

About the article – 37/5,6

Words to remember

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