

ELEVATOR PITCH

**EVERY DAY WE ARE GIVEN
PASSING CHANCES TO TELL
OTHERS WHO WE ARE.**

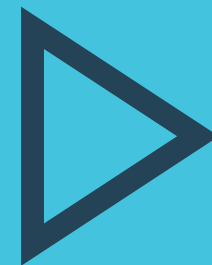
What do you say?



Step by step ELEVATOR PITCH

30 SECONDS UP TO
A MINUTE

a short summary
about yourself and
what you do, in the
time it takes to ride
an elevator



NOT YOUR WHOLE
LIFE STORY

·Instead, it's the one to
three things you want
to emphasize about
you and your
ambitions.

- **WHO I AM**

My name is Robert Plant. I am a graduate of XZ University. I am looking for an internship in a law firm this summer.

- **WHERE I AM SPECIAL, UNIQUE**

My strengths include time management, dependability, positive attitude, flexibility, and a self-starter.

- **MY ACHIEVEMENTS**

Did you know one of the biggest challenges facing companies these days is tracking employee work time? I've come up with an easy way to log and keep track of hours...

- **FINAL - MY CONTRIBUTION TO THE COMPANY AND WHY**

TELL A STORY

CONCISE

CLEAR

TARGETED

POWERFUL

ELEVATOR PITCH MISTAKES TO AVOID

SPEAKING TOO FAST.

USING HIGHLY TECHNICAL TERMS, ACRONYMS OR SLANG.

NOT BEING FOCUSED.

NOT PRACTICING WHAT YOU'RE GOING TO SAY.

BEING ROBOTIC.

SAYING NOTHING.

USEFUL LINKS:

[HTTP://WWW.MINDTOOLS.COM/PAGES/ARTICLE/ELEVATOR-PITCH.HTM](http://www.mindtools.com/pages/article/elevator-pitch.htm)

[HTTP://ZBORIL.BLOG.IDNES.CZ/C/347835/RYCHLA-A-EFEKTIVNI-SEBEPREZENTACE-ELEVATOR-PITCH.HTML](http://zboril.blog.idnes.cz/c/347835/rychla-a-efektivni-sebeprezentace-elevator-pitch.html)

[HTTP://OWWW.CZ/ELEVATOR-PITCH-POJEM-KTERY-ME-POBAVIL-I-DONUTIL-ZAMYSLET/](http://owww.cz/elevator-pitch-pojem-ktery-me-pobavil-i-donutil-zamyslet/)

[HTTP://WWW.MYSPEECHCLASS.COM/ELEVATOR-SPEECH.HTML](http://www.myspeechclass.com/elevator-speech.html)

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=XVXTC60V6KC](https://www.youtube.com/watch?v=XVXTC60V6KC) – ELEVATOR PITCH FOR 21 CENTURY

[HTTPS://MARTINAKOLACKOVA.CZ/ELEVATOR-PITCH-ANEB-CO-MA-SPOLECNEHO-VASE-PREZENTACE-S-VYTAHEM/](https://martinakolackova.cz/elevator-pitch-aneb-co-ma-spolecneho-vase-prezentace-s-vytahem/)

[HTTP://SCHANOVA-NETWORKING.COM/ELEVATOR-PITCH-A-JAK-NA-NEJ/](http://schanova-networking.com/elevator-pitch-a-jak-na-nej/)