

The Business 2.0

Pronunciation

- 1 ↘
- 2 ↗
- 3 ↗
- 4 ↘
- 5 ↗
- 6 ↘
- 7 ↗
- 8 ↘

Unit 3 Products and packaging

Grammar 1

- 1 a
- 2 ø
- 3 a
- 4 The
- 5 a
- 6 ø
- 7 a
- 8 the
- 9 a
- 10 ø
- 11 ø
- 12 ø
- 13 The
- 14 a
- 15 a

Grammar 2

- 1 which
- 2 that
- 3 which
- 4 who
- 5 that
- 6 who
- 7 that
- 8 whose

Grammar 3

- 1 These are the minutes of the meeting which we had last week.
- 2 Alexander Santos Dumont, who came from Brazil, was one of the first pilots.
- 3 I think Mr Anderson was the man who interviewed me.
- 4 The products which we are redesigning will be the market leaders.
- 5 Karina was the sales rep who we met at the airport.
- 6 Teflon, which is used in kitchen pans, was originally invented for space vehicles.
- 7 T-Mobile, which is based in Germany, is an international phone network.
- 8 Supragraphics is the company whose system we used to simplify graphic design.

Grammar 4

- 1 employee identification card
- 2 customer complaint form
- 3 building maintenance team
- 4 product development meeting
- 5 information access code
- 6 performance improvement initiative
- 7 computer software designer
- 8 product design department

Vocabulary 1

- 1 wide
- 2 long
- 3 height
- 4 width
- 5 length
- 6 high
- 7 weight
- 8 weight

Vocabulary 2

Design	Devices	Materials
attention-grabbing eye-catching	energy-saving labour-saving	fire-retardant water-resistant
Packaging	Personal stereos	Technology
child-resistant tamper-resistant	shock-proof water-proof	fool-proof future-proof

Vocabulary 3

- 1 a 2 h 3 e 4 b 5 d 6 f 7 g 8 c

Vocabulary 4

- 1 turn
- 2 example
- 3 catching
- 4 grabbing
- 5 retardant
- 6 resistant
- 7 weight
- 8 move