**New Opportunities for the Development of Education at the Technical University of Liberec**

Specific objective A2: Development in the field of distance learning, online learning and blended learning

**NPO\_TUL\_MSMT-16598/2022**

# **CAREER DEVELOPMENT - preparing students for a job interview, including personalized elevator pitch**

Pavla Klopánová

Prepare an ideal elevator pitch for a fresch Bachelor Degree study programme graduate. Discuss the what such elevator pitch should include to make an impression and prepare a graduate student to answer the question that is experienced at any job interview: TELL ME ABOUT YOURSELF.