**New Opportunities for the Development of Education at the Technical University of Liberec**

Specific objective A2: Development in the field of distance learning, online learning and blended learning

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# **CAREER DEVELOPMENT - preparing students for a job interview, including personalized elevator pitch**

Pavla Klopánová

Prepare an ideal elevator pitch for a fresch Bachelor Degree study programme graduate. Discuss the what such elevator pitch should include to make an impression and prepare a graduate student to answer the question that is experienced at any job interview: TELL ME ABOUT YOURSELF.